

# BUSINESS SUMMARY & INVESTMENT OPPORTUNITY

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# BRINGING THE JOY OF CRAFT BEVERAGES TO EVERYONE

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Burning Brothers exists to create and share delicious craft beverages that meet our customers' preferences and our retailers' needs. Our goal has been to pride ourselves on creating beverages using only naturally gluten-free ingredients.

We maintain our facility as a dedicated gluten-free space to ensure those consumers with severe sensitivities can enjoy our beverages with confidence.

Thank you for your consideration. We're incredibly excited to share with you our vision for the future.



# THE BURNING BROTHERS TEAM



Dane Breimhorst – Head of Brewing Operations

- Co-Founder; former fine dining chef with over 25 years of brewing experience

Thomas Foss – Head of Business Operations

- Co-Founder; corporate professional with expertise in project management, finance and operations

Dominic Liljenquist – Marketing & Sales Manager

- Nearly 20 years of hands-on sales experience in the beer and wine industry

Gretchen Naber – Taproom & Events Manager

- More than 25 years in the service industry including extensive experience managing large scale events



# Taproom and Production Facility



- Some of our key metrics include:
  - Taproom Revenue up 29.8% AAGR
  - Expenses down 10.6% vs. PY
  - Revenue per BBL Sold up 4.1% AAGR
  - COGS per BBL Sold down 5.9% AAGR
- Capital expenditures to date support annual capacity of nearly 3,000 BBL facilitating opportunity for growth

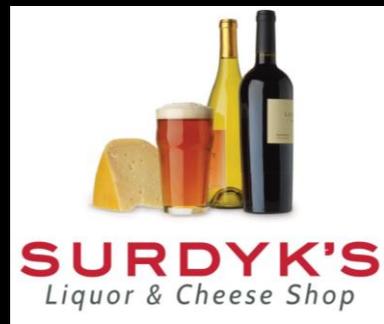
# Products

- PYRO American Pale Ale
- ROASTED Coffee Ale
- MOST COAST India Pale Ale
- MIDWAY American Lager
- AUNTIE M'S Irish Red Ale
- PARCHED Lime Shandy

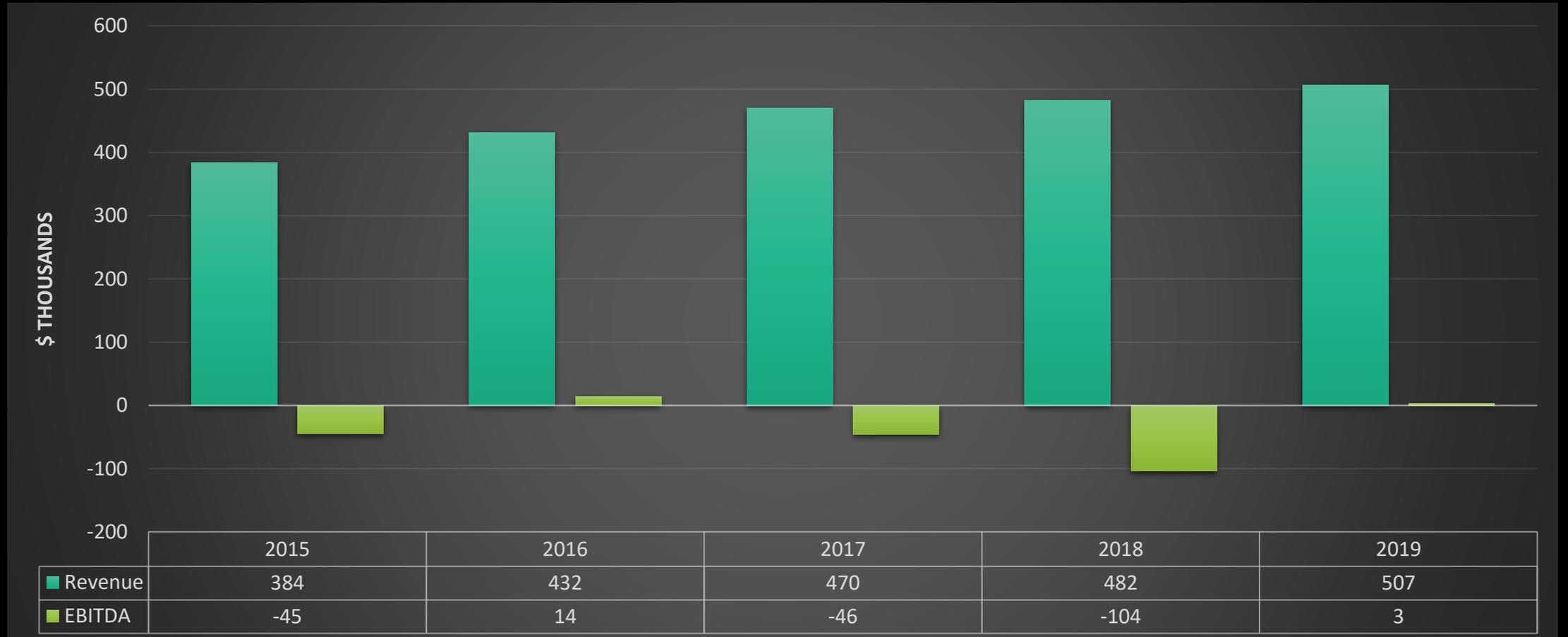


# RETAILERS

a sampling of our key retail accounts



# Five Year Historical Revenues and EBITDA



# Growth Opportunities

- Expand Distribution
  - Focus on population centers (i.e. Chicago, New York, Denver)
  - Focus on under-served markets (i.e. Florida, Maryland, Texas)
- Expand Product Offerings
  - Macro Style American Lager
  - British Style Dry Cider (Apple Ale)
  - Craft Root Beer



# Competitive Advantage



- Dedicated gluten-free facility
  - Only naturally gluten-free ingredients
  - No enzymes or other gluten-free gimmicks
  - One of only a handful of dedicated gluten-free breweries in the United States
- Locally made in the Midwest
  - Beer is canned and picked up by distributors within days of being finished
  - Brewery is craft-sized, so beer rotates quickly
- Distribution ready
  - Expansions complete for increased capacity
  - Canned beer maintains its flavor profile better

# INVESTMENT OPPORTUNITY

- Our first funding round was used to establish our facility as well as to refine and perfect our products and processes.
- This second funding round will help to restructure our debt, increase our product offerings and expand our distribution.
- We are seeking \$500,000 in convertible notes to Burning Brothers Brewing LLC.
  - To invest, visit <https://burnbrosbrew.sppx.io>

*This advertisement is for informational purposes only. This offering is being made under the amendment to the Minnesota Securities Act (Minnesota Statutes, section 80A.461) and is directed at Minnesota residents only. All actual offers and sales will be made through the MNvest portal Silicon Prairie at <https://burnbrosbrew.sppx.io>. The Department of Commerce is the securities regulator in Minnesota. This advertisement is not the offer.*



# THANK YOU

We appreciate your consideration and hope you'll help us to create and share our delicious cold beverages with the Twin Cities and beyond.

